

Bring Me Sunshine

Delivering the strategy

Action plan

As part of the strategy we have developed four key principles which will run through everything we do and five key priorities which will form the focus of the work to be done to improve the support and information we provide for people living with dementia and their carers.

These priorities have been developed and agreed in partnership between health and social care professionals and people living with dementia and their carers.



PRINCIPLE
I am Me
I am not dementia
I have a name
and I expect it
to be used

PRINCIPLE
Carers Matter
Treat them as well
as they treat us

PRINCIPLE
The Small Things
Small acts of
understanding
can make a huge
difference

PRINCIPLE
Consistency
Where I live
shouldn't determine
how I am treated

PRIORITY
Dementia Friendly North Yorkshire

WE WILL:

- work with local government, businesses and communities to promote dementia friendly communities across North Yorkshire
- develop a schools' dementia awareness programme to create a 'dementia friendly generation'
- work with employers to emphasise the importance of supporting and valuing carers of people living with dementia in employment
- support local Dementia Action Alliances and Collaboratives to make communities accessible and welcoming to people living with dementia and their carers
- develop and deliver accommodation options for people living with dementia and their carers

OUTCOMES

1. People living with dementia and their carers feel accepted, supported and understood in their communities
2. Support for people living with dementia and their carers is embedded in our communities
3. Improved public understanding of dementia

PRIORITY
Workforce Development

WE WILL:

- work to improve the understanding of, the experiences and impacts of living with dementia, amongst health and social care professionals
- review the training and development offer to independent sector care staff and work with providers to assess training and development needs
- ensure that all signatories to this strategy work to become dementia friendly organisations and aspire to all public facing staff undertaking dementia friends training
- support individuals and groups who wish to challenge examples of bad practice
- ensure health and social care professionals are aware of and trained in the importance of carers and the specific challenges carers of people living with dementia can face

OUTCOMES

1. Greater awareness of living with dementia amongst health and social care professionals
2. People are treated as individuals rather than a person with dementia
3. People will experience a more personalised and coordinated health and social care system

PRIORITY
Diagnosis

WE WILL:

- work to ensure that the diagnosis process is clear and transparent to people and involves no more professionals or appointments than necessary
- work towards a target of everyone receiving timely formal diagnosis
- work with professionals to ensure that a diagnosis is delivered in a suitable way that recognises the impact on the person and their carer and that full follow up support is offered
- ensure that everyone who wishes to be is referred on to our dementia support services
- ensure that carers are offered support and advice relevant to their needs and are supported through the diagnosis process

OUTCOMES

1. More timely and effective diagnosis routes
2. More effective and consistent post diagnostic referrals
3. A better experience both practically and emotionally of the diagnosis process

PRIORITY
Support and Advice

WE WILL:

- create simple points of access for information for people living with dementia and their carers in North Yorkshire including improved access to peer support
- review our current information and advice offer to people, look at ways of improving what already exists and where there is scope for a more innovative approach
- monitor and share the progress of new technology and the ways it could support people living with dementia and their carers
- ensure dedicated Dementia Support Services for people living with dementia and their carers from diagnosis through to bereavement
- develop support specifically for people living with young onset dementia, people living with a learning disability and dementia and their families

OUTCOMES

1. Clearer, more accessible information, advice and guidance produced with people living with dementia and their carers
2. Greater access to peer support and learning
3. Adoption of new approaches where technology advances

PRIORITY
Planning for the Future and Dying Well

WE WILL:

- develop training and awareness around the importance of planning for the future and having open discussions around people's wishes and fears
- improve and promote information advice and guidance to enable people to make early and informed decisions around mental capacity, planning for the future and end of life care
- work to challenge the social and professional stigma and nervousness around death and dying
- continue to support bereaved carers to ensure they have the physical, emotional and social support they need

OUTCOMES

1. Improved access to knowledgeable professional support
2. Clearer information around what to expect and how to plan
3. Better support for bereaved carers