

## Minutes of the North Yorkshire Liaison Group Meeting

**5 June 2018 at Harrogate Borough Council, Harrogate**

	<p><b>Present:</b></p> <p>Leah Swain Neil Irving David Sharp Ann Byrne Angela Crossland David Watson Joanne Crewe Barbara Merrygold Paul Carswell Tom Jenkinson Liz Meade Caroline O'Neill Claire Lowery</p> <p><b>Apologies:</b></p> <p>Jan Garrill Sam Alexander Hazel Kirby Karen Weaver</p> <p>Richard Webb Marie-Ann Jackson Kathy Clark Tony Appleton Clare Slater Amanda Bloor Emma Lonsdale Kate Senior</p>	<p>Community First Yorkshire (chair) NYCC North Yorkshire Youth Harrogate BC Selby DC North Yorkshire Sport NHS Harrogate &amp; Rural District CCG NYCC NYCC NYCC NYCC Community First Yorkshire NYCC</p> <p>Two Ridings Community Foundation Your Consortium Hambleton Community Action Harrogate and Ripon Councils for Voluntary Service NYCC NYCC NYCC Selby AVS Ryedale DC NHS Harrogate &amp; Rural District CCG NYCC Craven DC</p>	
<b>1</b>	<b>Minutes of last meeting – 30 January 2018 – and matters arising</b>	<b>Action</b>	
	<p>The minutes were agreed as an accurate record.</p> <p>Social Inclusion Sub Group: After the meeting Sam Alexander provided information on the membership of the group. The Older Person representative is Julie Kitching from Experience Counts. The full membership is:</p> <ul style="list-style-type: none"> <li>• Sam Alexander, Your Consortium (Chair)</li> <li>• Jude Knight, York, North Yorkshire and East Riding LEP</li> <li>• Carol Richardson, Novus</li> <li>• Daniel Howard, Ixion Holdings</li> <li>• Dave Innes, Joseph Rowntree Foundation</li> <li>• Jackie Willoughby, NYCC Troubled Families</li> <li>• Julie Kitching, Experience Counts</li> <li>• Jenny Shaw, DWP</li> </ul> <p>Jo Cox Agenda for Loneliness – Leah had made contact with Norfolk about the example in the Commission Report but her contact had nothing to add.</p>		

	Procurement – Leah has had initial conversation with Dave Ingham at NYCC but still needs to explore further.	
<b>2</b>	<b>Loneliness</b>	<b>Action</b>
	<p><i>Community First Yorkshire Conference workshop</i></p> <p>Caroline O'Neill talked through an abridged version of the slide pack used in the Community First Yorkshire Conference workshop on loneliness.</p> <p>She highlighted a number of items to note:</p> <ul style="list-style-type: none"> <li>• The issues of loneliness in young people are effectively explored in <a href="https://mcrmetropolis.uk/wp-content/uploads/Loneliness-Connects-Us.pdf">https://mcrmetropolis.uk/wp-content/uploads/Loneliness-Connects-Us.pdf</a> in particular <a href="#">pages 7&amp;8</a>. One of the key areas is transitions.</li> <li>• People who are renting report feeling lonely, highlighting that estate agents would be useful in the loneliness campaign</li> <li>• Important to consider words and how we talk about loneliness. May need different approaches for men than women. Need to think about what's the conversation, how you persuade the person to do something, similar to a diagnostic on social interaction.</li> <li>• Highlighted the need for all provision to be on NY Connect so that people can see what they can access</li> <li>• Highlighted that loneliness needs to be tackled in partnership, the need for tools to identify loneliness and have strategies in place to deal with loneliness.</li> </ul> <p>Social media: Leah highlighted a report on the impact of social media on young women, their self-esteem and mental health. There was a discussion on whether social media could also help reduce loneliness. It was felt that it could possibly be an enabler and facilitator to maintain current relationships rather than build new.</p> <p>Leah put forward the question as to whether the county should have a loneliness strategy to fit alongside the health and wellbeing strategy. This would put partners in a good position if any funding opportunities arise.</p> <p>A number of areas to consider were highlighted:</p> <ul style="list-style-type: none"> <li>• the importance on utilising personal connections</li> <li>• the need for groups to be welcoming to new people</li> <li>• shared campaigns e.g. 'Say hello' campaign in Skipton/Scarborough, 'My name is' campaign in the NHS</li> <li>• there is still a need to educate organisations about the impact of isolation and loneliness</li> <li>• it would be useful to have shared values and general principles, a strategy could create a collective understanding of loneliness and be supported by a number of campaigns</li> </ul> <p>Paper to be drafted on a potential joint (voluntary and public sectors) loneliness strategy, this to be shared to gain input and then to potentially go to Health &amp; Wellbeing Board</p> <p><i>North Yorkshire Wider Partnership Conference – 26<sup>th</sup> October 2018</i></p> <p>Claire highlighted that this year's conference is focused on loneliness, it will be titled 'Neighbourly communities – creating and strengthening connections'. Work is ongoing on putting together the workshop and finding speakers.</p> <p>The importance of ensuring life transitions are stressed in the workshops was highlighted</p> <p>It was agreed that the conference should be utilised to support the strategy work.</p>	<p><b>LS</b></p> <p><b>CL</b></p> <p><b>LS/CL</b></p>

*Theory of Change*

Stronger Communities and North Yorkshire Sport have been through the process of using the theory of change to develop improved methods of measuring impact. Tom Jenkinson and Liz Meade shared the process that had the Stronger Communities Team had been through and David Watson shared the measures North Yorkshire Sport have developed.

The theory of change in essence got the team to think about 'what is the change they want to make' to clarify what they are seeking to achieve and articulate clearly what trying to do. This was developed in a number of team and stakeholder workshops. The theory of change on a page (attached) sets out the Direct and Indirect output that the team want to achieve.

The key ambition is "All communities in North Yorkshire have greater collective control of their own well-being".

It also sets out the 5 key research questions to achieving this ambition :

- a more sustainable VCSE sector that is working
- conditions for more effective social action
- change in commissioning culture at NYCC towards more community-sector delivered services
- evidence and learning about what works best to inform future decisions about the most impacted deployment of resources
- effective and efficient model to achieve intended and expected ambitions

The work has set out the team's ambition for the next 5 years which is set out in their investment prospectus. It is also shaping the priorities for each district, which are based on need, opportunity and achievability against the principles set out in the key questions.

David shared a paper setting out their 9 key research questions (KRQs) developed in the same way. This way of measurement is a more away from measuring outputs of every project. The process has developed new principles for reporting, moving away from percentages to actual numbers and improving how they report what did not work and why and how this can be learned from. This year's annual impact report will report on the 9 KRCs and will utilise case studies to demonstrate impact.

To help evidence further have put together an investment prospectus for NY bringing together information from 50 or 60 different strategies. Prospectus to be shared at a later date.

The KRQs now helps inform how staff work. If an activity does not answer one of the KRQs then they should not be doing it. This is creating a new way of thinking.

*Voice & Echo*

Community First Yorkshire arranged for training on Voice and Echo, which they invited representatives from NYPACT, Inclusion Team - NYCC, Selby DC and Richmondshire DC to attend alongside themselves.

Voice and Echo are frameworks to increase the influence that VCS groups have on the statutory sector and improve working relationships between the two.

- Voice - is for the VCS to assess and increase their influence
- Echo - is for the public sector and partnerships to assess how they listen to the VCS.

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	<p>Agencies attending the training felt that the tools would help improve community engagement and target influence. NYPACT and the Inclusion team are very keen to take the frameworks forward. Community First Yorkshire are looking at how they can use the tools with others.</p> <p>Community First Yorkshire discovered that they need another tool Duo to measure the impact of an organisation representing others.</p>	
<b>4</b>	<b>Feedback from first year of capacity building and support to voluntary and community sector (VCS) organisations and volunteering grant</b>	<b>Action</b>
	<p>Leah provided feedback on the first year of the grant provision which was a significant change on the previous year. Key points:</p> <ul style="list-style-type: none"> <li>• Outputs: 499 enquirers from 452 organisations and supported them with 676 interventions.</li> <li>• Some districts have greater needs than others</li> <li>• Working to ensure equity of support across North Yorkshire</li> <li>• Surprised by the number of contacts by organisations with extreme needs this is why Community First Yorkshire are supporting collaboration / merger.</li> <li>• Most enquiries are around (1) funding advice &amp; support, (2) volunteering and (3) Leadership &amp; Governance.</li> <li>• Work with the Stronger Communities Team on diagnostic and men's sheds roadshows</li> <li>• Initial training packages developed, looking at enhancing these</li> <li>• New online volunteering database</li> <li>• 74% of enquiries are from priority groups (Disabled Led, BME led, Deprived Area, Rural, Community Transport, Youth Provision, Older People, Health and Social Care and Community Libraries)</li> <li>• Looking to develop a business brokerage hub for Yorkshire to get businesses to contribute more to the VCS</li> </ul> <p>Key issues arising:</p> <ul style="list-style-type: none"> <li>• Community Interest Companies (CICs) – finding more CICs than would expect, this is a concern as they do not have charitable status and find diversifying funding difficult</li> <li>• Capital funding – limited availability, big lottery fund situation unclear</li> <li>• Working through how long should a case be kept open particularly when advice is not taken.</li> <li>• Collaborative working</li> <li>• Reach – need to understand if are reaching those in need.</li> <li>• Personal health care agenda (NHS Harrogate &amp; Rural District)</li> </ul> <p>Each organisation/team to share local priorities for each area. Leah to co-ordinate.</p>	
<b>5</b>	<b>Consultations</b>	<b>Action</b>
	<p>Caroline talked through 2 recent consultations for which Community First Yorkshire had responded to:</p> <ul style="list-style-type: none"> <li>• Defra 'Health and Harmony: the future for food, farming and the environment in a Green Brexit'.</li> <li>• Department of Digital, Culture, Media and Sport – Civil Society Strategy.</li> </ul> <p>The Defra consultation was not very strong on environment or community so the response focused on supporting rural communities and farming.</p>	<p><b>LS</b></p> <p><b>LS</b> <b>ALL</b></p>

	<p>Neil highlighted another consultation that may be of interest: Environmental Principles and Governance after EU Exit <a href="https://consult.defra.gov.uk/eu/environmental-principles-and-governance/">https://consult.defra.gov.uk/eu/environmental-principles-and-governance/</a></p> <p>Further information attached.</p>	
<b>6 Any other business</b>		<b>Action</b>
	<p>Public health report looks back to future We are asking people to share their views on public health priorities for the next five years.  <a href="https://www.northyorks.gov.uk/news/article/public-health-report-looks-back-future">https://www.northyorks.gov.uk/news/article/public-health-report-looks-back-future</a> This consultation deadline has now been extended until 29th June.</p> <p>David Watson is working with Active Humber on a conference in March/April which they can invite Tracey Couch, Parliamentary Under Secretary of State for Sport and Civil Society to talk at. The thinking is that this will be focused on something around older people. He has already started talking to Claire Robinson in Public Health about this. The loneliness strategy work may also fit in.</p>	
<b>7 Future meetings</b>		<b>Action</b>
	<p>Future agenda items were discussed and the following suggestions made:</p> <ul style="list-style-type: none"> <li>• Wider Partnership Conference Feedback</li> <li>• Outcomes from the prevention procurement</li> <li>• District Priorities</li> </ul> <p>Claire will look for an appropriate date in Nov/Dec.</p>	<b>CL</b>